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MARQUEE

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Network 18



PARVEEN SARASWAT
Chairman & Managing Director

Athrav Pharmaceutical Pvt Ltd—an experienced Ayurvedic research company established by Parveen Saraswat and Sanjay Chaudhary taking inspiration from Pt Murari Lal Ji to pass the benefits of Herbal, Jaivic and Ayurvedic medicines to the masses; Website: www.athravpharma.in

AWARDS AND ACCOLADES

- ▶ Winner of International Healthcare Award 2016 for Best Emerging Pharmaceutical Company in Delhi - NCR
- ▶ Innovative Health Concept of the Year Awards 2017 at India Innovation and Excellence Awards
- ▶ Entrepreneur of the Year Award for Mr Parveen Saraswat at Global Entrepreneurship Awards 2018

The Rare Treasures of Indian Medicine

THE COMING INTO BEING

Athrav Pharmaceutical Pvt Ltd is unit of Pran Sanjeevan Aushadhalaya, which was established in 1910 by Ayurveda Acharya Pt Murari Lal Ji of Haveli Kharagpur, Munger, Bihar. Decorated as the Rajvaidya by Maharajas of various riasats of that time—Pt Murari Lal Ji was respected and honoured for his devotion and selfless service to the common man and people of the royal family. Its sole purpose was to treat the poor and needy patients. He had a deep faith in the power of Ayurveda and believed that Jaivic, Herbal, and Ayurvedic treatments are not only long-lasting but also cure the root cause of the diseases, besides being extremely effective, safe, and economical. A good quality, traditional ayurvedic product has these simple features, which set it apart from the other products:

- Made of natural ingredients sans any chemical additives.
- Manufactured solely on the basis of herbs.

Athrav products are available on various online portals like Amazon, Flipkart, e-bay, Ecwid, etc. for easy access of consumers along with franchise opportunities available for prospective sellers.

THE PRODUCTS

The most loved products of Athrav Pharma are 'Dee Veda Kit', which is meant for curing Diabetes and 'Ayush Kwath - Kadha', which is used as a preventive solution to COVID 19. The products are preferred and loved for their zero side-effects quality and are also 100 per cent organic. The team ensures 100 per cent product satisfaction guarantee. The ingredients are completely natural and absolutely safe.

ABOUT TEAM ATHRAV

Mr Parveen Saraswat, Chairman and Managing Director, Athrav Pharmaceuticals Pvt Ltd is a visionary thinker with a global perspective and entrepreneurial drive. He is a proven catalyst in the development of the company and a strategic futurist who makes the impossible come true. He is a dynamic professional with a commendable experience of 15 years in areas such as Profit Centre Management, Strategy Planning, and start-up operations.

Mr Sanjay Chaudhary, Director, Athrav Pharmaceuticals Pvt Ltd is a young, enthusiastic, and dynamic sales and marketing professional with an efficacious track record of over a decade in the real estate sector.

